

Isle of Wight Tours Privacy Notice



At IOW Tours Ltd, we care a lot about protecting the information that you give us, and as such we wanted you to know that we're updating our Privacy Policy.

All information we collect from you at the time of booking/enquiry is kept secure on our internal database, or alternatively safely locked away with limited access. This refers to a combination of information such as your name, contact details, travel preferences and special needs/disabilities/dietary requirements that you supply or is supplied to us (by the lead organiser). Your information is collected when information is requested from us for the purpose of a booking, you make a booking or connect with us via social media. We will update your information whenever we can to keep it current, accurate and complete (if requested by yourself).

Here at IOW Tours Ltd, we will never pass on your details to other companies and businesses for marketing purposes, your details will only be used for the intended purpose that you provided them to us, for a booking or enquiry. By law we are required to store your details for the intended purpose of your booking with us. After your booking has taken place you have the right to ask us to remove your details from our database, or request only to be sent marketing information relevant to your interests.

The Data We collect for Marketing Purposes

Due to some of the event's IOW Tours Ltd are able to arrange, we are provided with your information from certain Association's. We use that information for a couple of reasons: to be able to send you information and booking forms for their up-coming events; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade information with other organisations and businesses.

As a current or existing customer of IOW Tours Ltd we may send you, for specific events, up-to-date brochures or a newsletter on your booking interest. You can unsubscribe to general mailings at any time of the day or night by emailing our data protection officer at dpo@iowtours.com.





Sharing Your Information

We will only share your information for the purpose of your booking, this will include hotels, ferry companies, airlines, coach companies where applicable. We will only provide the necessary information for them such as your name, special requests/dietary requirements and personal data required to proceed with your booking. (eg. Passport details, car registration).

As part of our due diligence process, here at IOW Tours, we have sought assurance from such parties that they too are GDPR compliant and will protect your information.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer at dpo@iowtours.com. Alternatively, you can call us on 01983 405116, or write to us at: IOW Tours Ltd, 3 New Road, Lake, Isle of Wight, PO36 9JN.

Changes to this Privacy Notice

Any changes to this Policy will be either posted on our website and/or made available on request.

Privacy Policy: May 2018

